

Projected Costs

<u>stages</u>	<u>time frame</u>	<u>cost</u>
stage 1 sketches	2 months	\$0
stage 2 samples (90K) salary (60K)	6 months	150K
stage 3 rent/boutique (75K) salary (125K)	annual/ongoing	200K
stage 4 publicity	annual/ongoing	180K
stage 5 * licensing	annual/ongoing	\$0
initial startup costs	150K	
annual/ongoing	380K	

* projected licensing involves a fashion conglomerate manufacturing and marketing Marilyn Glass fashions via dept stores, boutiques in the retail range of \$800-\$2500