

# Marilyn Glass couture

## Projected profit per item

average sale 8K

average cost 3K

average profit  $\frac{5K}{}$   
per item

## Projected profit/loss:

<u>year</u>	<u># sales</u>	<u>gross</u>	<u>P/L</u>
1	20	100K	(-280K)
2	75	375K	(-5K)
3	125	625K	245K
4	150	750K	370K
+licensing	-	-	<u>100K</u> 470K
5	150	750K	370K
+licensing	-	-	<u>100K</u> 470K